



Passionate Ideas. Powerful Planning.

Contact **MONICA SHAH** today  
to help your audience members reach  
their next **REVENUE BREAKTHROUGH!**

MONICA SHAH'S  
**GETTING RICH**  
~ YOU'RE DOING IT BACKWARDS  
THE NEW BOOK: AVAILABLE NOW!

**REVENUE BREAKTHROUGH HELPS WOMEN CREATE BREAKTHROUGHS IN THEIR BUSINESSES SO THEY CAN LIVE THEIR IDEAL LIFESTYLES.**

Monica Shah's philosophy is simple - she provides clear step-by-step systems to build six figure businesses and beyond. Monica believes that getting smart about business is essential to creating an amazing lifestyle and a sustainable business, but it doesn't have to be confusing, hard or arduous.

Monica's popular **REVENUE BREAKTHROUGH** programs provide **money, marketing and sales strategy**, with the focus on doubling your income while doing what you love. Monica's programs combine clear templates, scripts, and handouts with awesome community to give women the tools they need to succeed, without going broke or crazy in the process.



**WORKING WITH MONICA CHANGED MY LIFE.** For the first time in YEARS, I am not worried about money. The Revenue Breakthrough program was truly a revelation. I cannot recommend it highly enough.

-Marcia Baczynski | President/Founder  
AskingForWhatYouWant.com



**THANK YOU, MONICA.** Last month, when I had my first 11k month, something shifted inside me. I finally have something I can point to when I doubt myself for days and weeks at a time that lets me know that yes, I can actually create money for myself, doing what I love.

-Kristen Domingue | Brand Strategist |  
KristenDomingue.com

**ABOUT MONICA SHAH:**

Monica Shah, founder of Revenue Breakthrough, is dedicated to showing women business owners how to find hidden money in their businesses by shifting their business models, attracting new clients, and finding unique marketing angles.

Monica uses her corporate background (brand manager at L'Oreal Paris) as well as her MBA from the Kellogg School of Management to teach clear step-by-step business systems, strategies, and marketing to help her clients move into highly profitable businesses. Monica believes that getting smart about business is essential to creating an amazing lifestyle and sustainable business, but it doesn't have to be confusing, hard or arduous. You can follow Monica on Twitter at @MonicaShah.



**SOME OF MONICA'S SPEAKING ENGAGEMENTS INCLUDE:**

- eWomen's Network NYC – Jan 2013, Jan 2014
- eWomen's Network NJ – April 2013
- Be the Change - Suzanne Evans, March 2012, April 2013
- Savvy Ladies, February 2013, June 2013
- Cash Control Tour, Monica Shah 2012, 2013
- Money 2.0, Monica Shah 2012, 2013
- In Good Company, November 2011, February 2012, September 2012, March 2013
- ABWA, NYC, May 2012, March 2013
- ICF, New Jersey, May 2012, Jan 2013, March 2013
- ICF, NYC, April 2013
- Brand Share Event, Re Perez Oct 2012
- Shut Up Stop Whining and Make Money, Suzanne Evans and Larry Winget, November 2012

# MONICA'S SPEAKING ENGAGEMENTS INCLUDE:

## GETTING RICH – You're Doing it Backwards

Like most entrepreneurs, you started your business to generate more income, more time off and do what you love. Are you seeing those results?

If you aren't, chances are that you're building your business backwards – and you're working twice as hard and making half as much as you could be. In this session, Monica will show you exactly how to stop doing it backwards and make 2014 your best year yet.

You'll discover:

- What to do first, second and third to create **more income without more effort**.
- How to stop worrying about money and **start attracting it**.
- The secret strategy to **working less and making more** (it's easier than you think)
- **Isolation is the enemy of wealth** – surround yourself with powerful individuals to constantly be inspired, challenged and supported.
- Money is an effect. **You are the cause**. You have the power to create as much as you want, whenever you want. It just takes a plan.
- **You're doing everything backwards** - start with looking at the money - it loves attention.
- Breakthroughs come from understanding what order to do things in - **most entrepreneurs have this backwards**.
- **Money loves attention** - are you giving it the attention that it deserves?

## BECOMING A MONEY MAGNET: Essential Ingredients to Making, Saving and Receiving More

Talking frankly about money has always been a taboo in our culture. It's about time we stopped avoiding it and started noticing it, talking about it and receiving more of it! In this session, you'll learn the simple science behind where your own money beliefs came from and how to shift them so that you can immediately start creating more. You'll also finally understand your own value and get a step by step approach to raising your prices. You will discover how to:

- Attract more money, save more money and finally **STOP worrying about money**.
- **Eliminate mental money clutter** so that you can recognize your own value and raise your prices.
- **Never say "NO"** to yourself or anyone when it comes to spending money.
- Decipher **when to use debt** in your business to help it grow (and when NOT to).
- **Raise Your Prices** – a step-by-step approach to successfully asking for more – AND receiving it!
- Make **smart decisions** about how to spend, save and invest your money in your business!
- Change your relationship with money – so that **money becomes more like a game** and less like a chore.

## CREATING YOUR REVENUE BREAKTHROUGH: Four Steps to Double Your Income in 2014

There are a lot of people out there teaching good marketing and business skills. So why are there still so many entrepreneurs who aren't making enough money? The problem is that we aren't really talking about money – we're avoiding it. It's about time we stopped avoiding it and started noticing it, talking about it and receiving more of it!

In this session, you'll learn the simple science behind where your own money beliefs came from and how to shift them so that you can immediately start creating more. You'll also finally understand your own value and get a step by-step approach to raising your prices. You'll also learn how to translate all that networking, speaking and writing into dollars. Isn't it time to do what you love and have a full bank account? Let Business Strategist Monica Shah show you how.

You'll discover how to:

- **Change your relationship with money** – so that money becomes more like a game and less like a chore.
- Attract more money, save more money and finally **STOP worrying about money**.
- **Raise Your Prices** – a step-by-step approach to successfully asking for more – AND receiving it.
- Make **smart decisions** about how to spend, save and invest your money in your business.
- Decipher **when to use debt** in your business to help it grow (and when NOT to).
- The **exact marketing activities** you need to be doing weekly, monthly and quarterly to double your income in 2014
- **And so much more...**

## CASH CONTROL: 5 Simple Steps to Put Your Marketing on Automatic & Bring in Consistently High Income Each Month

One of the hardest aspects of running a business is the roller coaster ride of high income one month and low income the next. It leaves you worried and fearful about making your business work in the long run. The trick is to pro-actively use models and systems to get out of that mode. Or if you're just getting started, setting your business up so you forgo the "revenue roller coaster" altogether. Learn exactly how to set up your marketing for consistently high cash flow. You will discover:

- The **#1 reason** business owners have trouble keeping a high CONSISTENT cash flow – and how to eliminate this issue in your own business.
- The **single most important activity** that will ensure that you have plenty of income every month.
- The **simple process that million dollar business owners** use every year to ensure they hit their income goals—you'll learn the insider secrets on this process so that you can use it to create your own breakthrough this year.
- The **4 keys to client clarity** – essential to generating thousands of dollars in new client income!
- 3 sneaky ways you are currently sabotaging consistent cash flow in your business and what you can do today to **break free of these habits** and enjoy the income you deserve