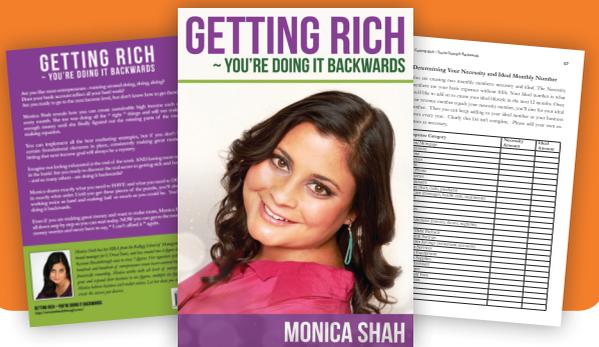


Monica Shah's REVENUE BREAKTHROUGH

PASSIONATE IDEAS. POWERFUL PLANNING.

Contact **MONICA SHAH** today
to help your audience members reach
their next **REVENUE BREAKTHROUGH!**

MONICA SHAH'S GETTING RICH ~ YOU'RE DOING IT BACKWARDS



REVENUE BREAKTHROUGH HELPS WOMEN CREATE BREAKTHROUGHS IN THEIR BUSINESSES SO THEY CAN LIVE THEIR IDEAL LIFESTYLES.

Monica Shah's philosophy is simple - she provides clear step-by-step systems to build six figure businesses and beyond. Monica believes that getting smart about business is essential to creating an amazing lifestyle and a sustainable business, but it doesn't have to be confusing, hard or arduous.

Monica's popular **REVENUE BREAKTHROUGH** programs provide **money, marketing and sales strategy**, with the focus on doubling your income while doing what you love. Monica's programs combine clear templates, scripts, and handouts with awesome community to give women the tools they need to succeed, without going broke or crazy in the process.

"I'VE REORGANIZED MY BUSINESS, RAISED MY PRICES, AND HAVE MORE FINANCIAL PEACE."



Monica taught high quality techniques and gave easy to use, practical tools – even giving us a full workbook to keep and use. It wasn't just lectures. There were people making emotional breakthroughs and having epiphanies all weekend.

This year, I worked with fewer clients and made over 20% increase from the year before! I've reorganized the structure of my business, raised my prices, and have more financial peace. I didn't even realize how stressed out I was about money until the burden lifted as the months went by. I'm more relaxed, I have more me time, I feel better and can deliver more to my clients because of it.

– Ursula Lentine
Spiritual Advisor and Healer, UrsulaLentine.com

"I'VE DOUBLED MY INCOME IN 4 WEEKS – AT ¼ OF THE TIME!"



I LOVED IT. Everything that was said hit home. I realized my biz was at a standstill because I was content making the money I did and it was completely OK to want MORE! It doesn't make me a bad person, it means I'm helping more people live their dreams.

I took home pages of notes that I have been reading every day. In 4 weeks I have doubled my income and been more productive than ever in 1/4 of the time. Seriously A QUARTER OF THE TIME. THANK YOU!

– Melissa Robinette,
CEO and Creator of The Biz of Show, TheBizofShow.com

ABOUT MONICA SHAH:

Monica Shah, founder of Revenue Breakthrough, is dedicated to showing women business owners how to find hidden money in their businesses by shifting their business models, attracting new clients, and finding unique marketing angles.

Monica uses her corporate background (brand manager at L'Oreal Paris) as well as her MBA from the Kellogg School of Management to teach clear step-by-step business systems, strategies, and marketing to help her clients move into highly profitable businesses. Monica believes that getting smart about business is essential to creating an amazing lifestyle and sustainable business, but it doesn't have to be confusing, hard or arduous. You can follow Monica on Twitter at @MonicaShah.



SOME OF MONICA'S SPEAKING ENGAGEMENTS INCLUDE:

- Professional Women of Westchester
- MACs Women
- eWomen ATL
- NGLCCNY
- Unconventional Indian Women
- In Good Company5
- APW Forest Hills
- eWomen's Network NYC
- eWomen's Network NJ
- Savvy Ladies
- Be the Change

MONICA'S SPEAKING ENGAGEMENTS INCLUDE:

GETTING RICH – You're Doing it Backwards

Like most entrepreneurs, you started your business to generate more income, more time off and do what you love. Are you seeing those results?

If you aren't, chances are that you're building your business backwards – and you're working twice as hard and making half as much as you could be. In this session, Monica will show you exactly how to stop doing it backwards and make next year your best year yet.

You'll discover:

- What to do first, second and third to create **more income without more effort**.
- How to stop worrying about money and **start attracting it**.
- The secret strategy to **working less and making more** (it's easier than you think)
- **Isolation is the enemy of wealth** – surround yourself with powerful individuals to constantly be inspired, challenged and supported.
- Money is an effect. **You are the cause**. You have the power to create as much as you want, whenever you want. It just takes a plan.
- **You're doing everything backwards** - start with looking at the money - it loves attention.
- Breakthroughs come from understanding what order to do things in - **most entrepreneurs have this backwards**.
- **Money loves attention** - are you giving it the attention that it deserves?

BECOMING A MONEY MAGNET: Essential Ingredients to Making, Saving and Receiving More

Talking frankly about money has always been a taboo in our culture. It's about time we stopped avoiding it and started noticing it, talking about it and receiving more of it! In this session, you'll learn the simple science behind where your own money beliefs came from and how to shift them so that you can immediately start creating more. You'll also finally understand your own value and get a step by step approach to raising your prices. You will discover how to:

- Attract more money, save more money and finally **STOP worrying about money**.
- **Eliminate mental money clutter** so that you can recognize your own value and raise your prices.
- **Never say "NO"** to yourself or anyone when it comes to spending money.
- Decipher **when to use debt** in your business to help it grow (and when NOT to).
- **Raise Your Prices** – a step-by-step approach to successfully asking for more – AND receiving it!
- Make **smart decisions** about how to spend, save and invest your money in your business!
- Change your relationship with money – so that **money becomes more like a game** and less like a chore.

CREATING YOUR REVENUE BREAKTHROUGH: Four Steps to Double Your Income in the Next Year

There are a lot of people out there teaching good marketing and business skills. So why are there still so many entrepreneurs who aren't making enough money? The problem is that we aren't really talking about money – we're avoiding it. It's about time we stopped avoiding it and started noticing it, talking about it and receiving more of it!

In this session, you'll learn the simple science behind where your own money beliefs came from and how to shift them so that you can immediately start creating more. You'll also finally understand your own value and get a step by-step approach to raising your prices. You'll also learn how to translate all that networking, speaking and writing into dollars. Isn't it time to do what you love and have a full bank account? Let Business Strategist Monica Shah show you how.

You'll discover how to:

- **Change your relationship with money** – so that money becomes more like a game and less like a chore.
- Attract more money, save more money and finally **STOP worrying about money**.
- **Raise Your Prices** – a step-by-step approach to successfully asking for more – AND receiving it.
- Make **smart decisions** about how to spend, save and invest your money in your business.
- Decipher **when to use debt** in your business to help it grow (and when NOT to).
- The **exact marketing activities** you need to be doing weekly, monthly and quarterly to double your income next year.
- **And so much more...**

CASH CONTROL: 5 Simple Steps to Put Your Marketing on Automatic & Bring in Consistently High Income Each Month

One of the hardest aspects of running a business is the roller coaster ride of high income one month and low income the next. It leaves you worried and fearful about making your business work in the long run. The trick is to pro-actively use models and systems to get out of that mode. Or if you're just getting started, setting your business up so you forgo the "revenue roller coaster" altogether. Learn exactly how to set up your marketing for consistently high cash flow. You will discover:

- The **#1 reason** business owners have trouble keeping a high CONSISTENT cash flow – and how to eliminate this issue in your own business.
- The **single most important activity** that will ensure that you have plenty of income every month.
- The **simple process that million dollar business owners** use every year to ensure they hit their income goals—you'll learn the insider secrets on this process so that you can use it to create your own breakthrough this year.
- The **4 keys to client clarity** – essential to generating thousands of dollars in new client income!
- 3 sneaky ways you are currently sabotaging consistent cash flow in your business and what you can do today to **break free of these habits** and enjoy the income you deserve